

5.3 Chat Widget Configuration Guide

Bright Pattern Documentation

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Table of Contents

Table of Contents	2
Purpose	5
Audience	5
How to Access the Chat Widget Configuration Application	5
Chat Widget Tab	6
User Interface Overview	6
Name	7
Properties	7
Preview URL	8
How to Use Preview URL	8
Save	9
Working with Form Fields	9
How to Edit a Field	10
How to Delete a Field	10
How to Add a Field	10
Field Types	10
Common Field Properties	11
Label Text	11
Name	11
Rows	11
Min Value and Max Value	11
Options	11
Required Box	11
Validate	11
Validation of Form Field Data	12
Chat Widget Styling	12
Properties	13
Highlight color	14
Highlight text color	14
Title	14
Show agent pic	14
Window width	14
Window height	14
Style	15
Channel hopping	15
File upload	15
Web notifications	15
VoIP call	15
Visitor video	15
Enable co-browsing	15
Widget minimization	15
Remote editing	16
Emoji selector	16
Retain chat history in the client's browser	16
Sound to play when agent joins, URL	16
Inactivity warning message text	16
Inactivity timeout message text	16
Agent joined message text	16
Agent left message text	16
Session ended text	16
End session dialog text	16
Required Field text	17
Refers to Required Fields text	17
Invalid Input Field text	17
Notifications prompt	17
Co-browsing dialog text	17
Chat Initiation via Contact Tabs	17
Contact Tab	17
Properties	18
Enabled	18
Location	18
Icon URL	18
Text when in hours - chat with us	19

Text when after hours - leave us a message	19
Do not show after hours	19
Do not show	19
Enter the estimated wait time threshold in seconds	19
Pre-Chat Form Configuration	19
Properties	20
Enabled	20
Title	20
Contact options	20
Chat tab and button enabled	20
Chat tab and button text	20
Phone call button enabled	20
Phone call button text	21
Cancel button enabled	21
Cancel button text	21
Fields - common	21
Fields - phone	21
Fields - chat	21
Leave a Message Form Configuration	22
Properties	22
Title	22
Email to send form to	22
OK button text	22
Cancel button text	23
Fields - chat	23
Proactive Offer	23
Proactive Offer Properties	24
Enabled	24
HTML Content	24
Contact options	24
Chat button enabled	24
Chat button text	24
Phone call button enabled	24
Phone call button text	25
Cancel button text	25
Close button	25
Proactive Offer Styling	25
Width	25
Height	25
Animation in	26
Animation out	26
Location	26
Proactive Offer Conditions	26
How to Add Conditions	27
Condition Types	27
Max wait time, over	27
URL path prefix matches	27
URL path prefix in history	28
Days of week	28
Days of month	28
Months	28
Time of day	28
Cookie is present	28
Referring URL	28
Duration of visit over	28
Number of pages visited	28
About to exit (mouse move)	28
First visit to the site	28
Chatted before	28
JS variable is true	28
Language	29
Scrolls to	29
Mobile visitor	29
Number of clicks on page over	29
Estimated wait time, below	29
Non-mobile browser	29
Pre-Chat Form Configuration	29
On-page Initiation Form	30
Properties	30
Name	31
Chat tab and button text	31
Phone call button enabled	31
Phone call button text	31
Fields	31
HTML snippet	31
In-Scenario and Manually-Sent Forms	32
Properties	32
Title	32
Do not save in transcript	32
Submit button text	33

Fields	33
Cancel button text	33
How to Use Amazon CloudFront to Speed up Chat Widget Loading	33
Procedure	34
Step 1: Create a chat snippet	34
Step 2: Create a new CloudFront distribution	35
Step 3: Update the snippet on your website	36

Purpose

The Bright Pattern Contact Center chat widget is used on mobile and desktop websites to initiate and conduct conversations using various media (e.g., chat and voice).

The *Chat Widget Configuration Guide* explains how to configure and customize the widget's properties, forms, and style.

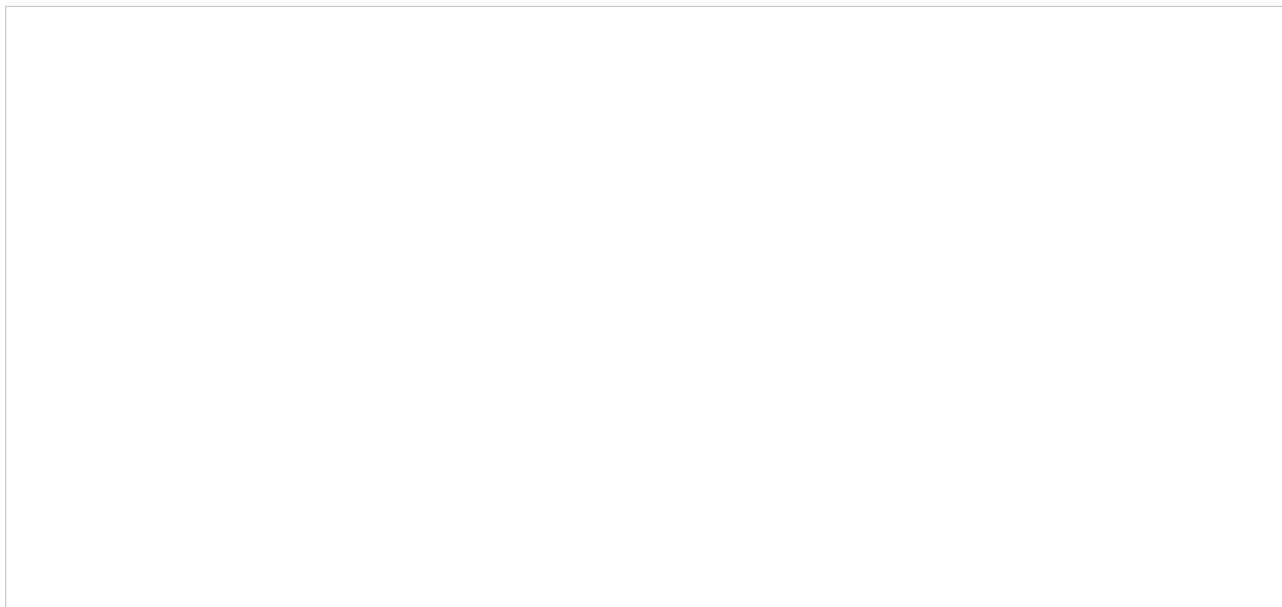
Audience

This guide is intended for professionals responsible for the design, development, and testing of agent desktop applications in your contact center.

Participants are expected to be familiar with general principles of web design and to have a solid understanding of contact center operations and resources that are involved in such operations, including agents and teams, services and skills, schedules, and access points.

How to Access the Chat Widget Configuration Application

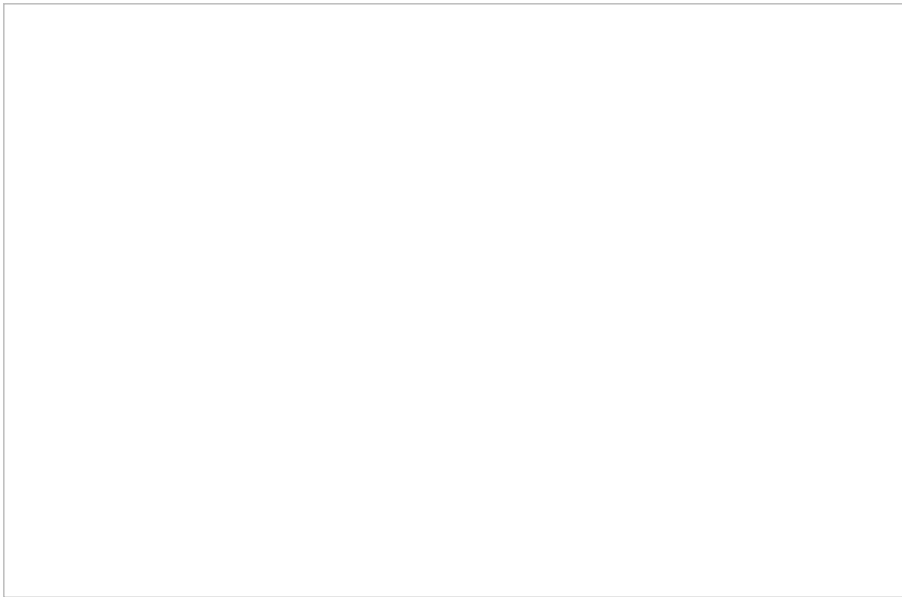
Chat widgets are configured for each Messaging scenario entry in the Contact Center Administrator application at *Configuration > Scenario Entries > Messaging/Chat* in the *Properties* tab, and they are customized in the *Chat widget* tab. Note that the requested skills and chat scenario for the chat are specified in the entry.



Chat Widget Tab

On the Chat Widget tab, there are five options to take when customizing a chat widget for your scenario entry:

- Chat Styling
- Chat Initiation via Contact Tabs
- Proactive Offers
- On-page Initiation Forms
- In-Scenario and Manually-Sent Forms



Scenario Entries > Messaging > Chat Widget tab

Beneath each option, there is a link to **edit** the widget or **add** an item to the widget. Clicking either link will open the Chat Widget Configuration application in a new browser tab or window, depending on your settings.

Note that you can have only one element open in the Chat Widget Configuration application at a time.

The next sections of this guide describe the properties of each part of the Chat Widget Configuration application.

User Interface Overview

The five main parts of the Chat Widget Configuration application are:

- Chat Styling
- Chat Initiation via Contact Tabs
- Proactive Offers
- On-page Initiation Forms
- In-Scenario and Manually-Sent Forms

The properties for each of these parts are edited and previewed in the Chat Widget Configuration application. The user interface comprises two main parts: the Properties pane on the left, and the Preview area on the right.



Chat Widget Configuration application

Name

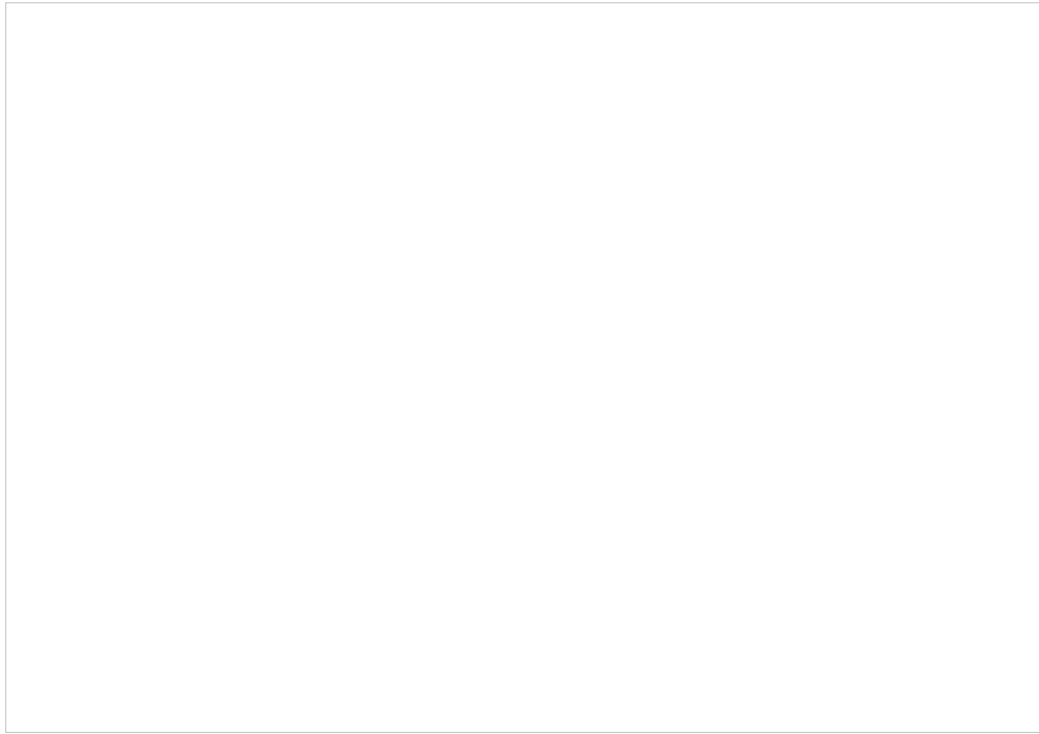
The *Name* field is where you enter the unique name of the chat widget or form that you are editing. This field appears at the top of the screen when you are working on any widget or form that is not Chat Styling.

Name field

Properties

Editable properties for each chat widget or form appear on the left side of the screen. Any changes you make to these properties will be reflected in the preview pane on the right, allowing you to see the properties in action.

Some widgets and forms have more than one set of properties to edit, and these appear as tabs in the Properties pane. You may click on each tab to expand or collapse the properties.



Properties

Preview URL

You can enter the URL of your website in the *Preview URL* field. Doing so will show you how your customized chat widget will look on your own website.

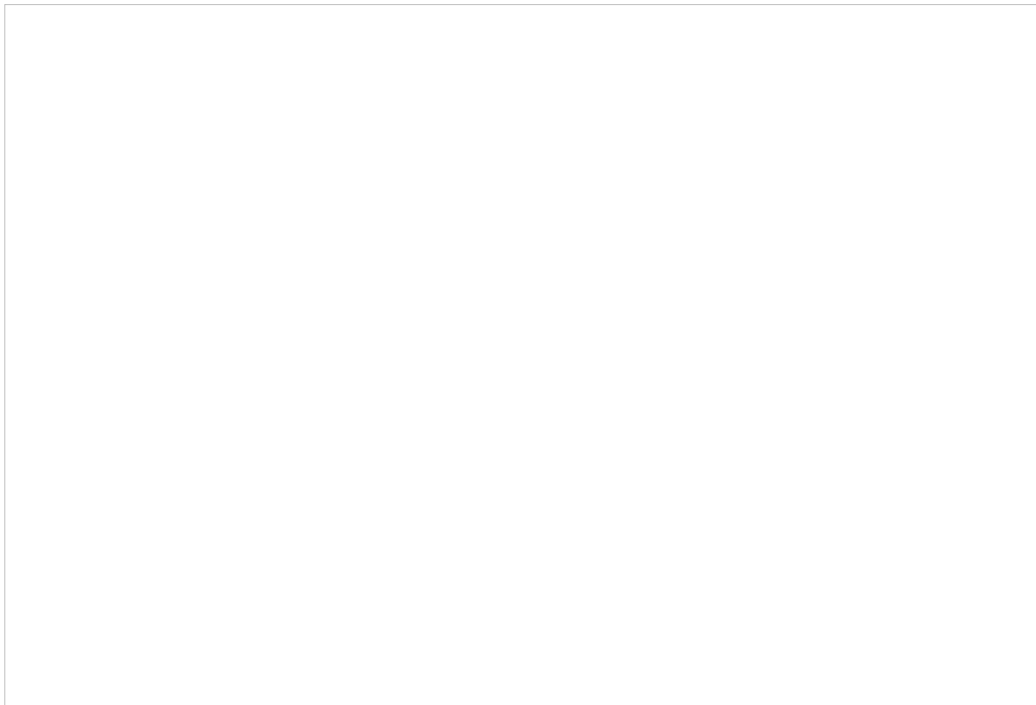
How to Use Preview URL

1. Type the URL of your website.

Type the URL of your website to see the chat widget as it would appear on your site

2. Click **Apply**.
3. A dialog will ask, "Do you see the site content?" Click **Yes** if you see a webpage displayed in the preview pane,

or click **No** if you see a white background. (Note: You may need to wait a few seconds for the page to load.)



Do you see the site content?

The chat widget and the webpage should then be shown in the preview pane. If you do not see the chat widget, the top of the preview pane will display the following message in red: "Chat widget not found!"

Try refreshing the browser page and entering the URL again.

Save

Be sure to click **Save** to save your changes to the properties. If you don't do this, you will have to open the page and redo your work.

Clicking **Cancel** will close the Chat Widget Configuration application, without saving changes.



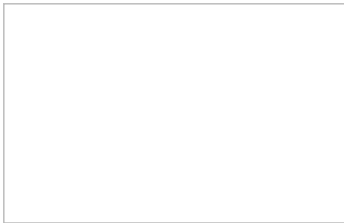
Save / Cancel buttons

Working with Form Fields

The Chat Widget Configuration application allows you to build forms into your chat widgets, which customers will complete and submit to your contact center. The various field types and labels shown on the form may be edited or deleted. You can add more fields as needed.

Additionally, form fields may be referenced in scenarios by invoking the variable [\\$\(item.externalChatData\)](#), with the name of the field appended at the end of the string (e.g., `$(item.externalChatData.form_field_name)`).

If you would like to use the direct variables in a scenario, you should use only predefined names for fields, such as "message", "email", or "first_name" (e.g., "item.message", "item.email", "item.firstName").



Edit, add, and delete fields

How to Edit a Field

1. To change the field type or label text of a field, move your cursor over the field name and click **EDIT**.
2. Then change the field type and/or label.

How to Delete a Field

To remove any of these fields from the form, move your cursor over the field name and click the red **X**.

How to Add a Field

1. Click **add**.
2. Select the field type.
3. In the *Label* field, enter the text to be shown as the field label.

Field Types

Select from the following field types:

- **Label** - The name of the field
- **Callback phone number** - The phone number at which the customer wants to be called back
- **Phone number** - The customer's phone number
- **Email** - The customer's email address
- **Name** - The customer's name
- **Text** - Free-form text to be provided on the form
- **Date** - Today's date

- **Multiline text** - Multiple lines of text to be provided on the form
- **Numerical range slider** - A slider to be included on the form
- **Radio buttons** - Selectable buttons
- **Selection list** - Drop-down list of options
- **Captcha** - Proof that the customer is not a robot

Common Field Properties

When editing or creating new fields, many field types have common properties. They include the following:

Label Text

Filling in the *Label text* property will allow text to appear in the background of a field. The Label text will no longer be seen when a customer begins typing in this field.

Name

The *Name* property is used to collect data for a given field. For example, if you create a text field for a customer to enter their first name, *first_name* could be entered as the Name property value; it would then be associated with this field.

Rows

With the *Rows* property, it is possible to add rows to a multiline text field; this makes the text entry box larger. To change the number of rows, enter a numerical value. Please note, if a value of 0 or no value is entered, the default amount of rows shown is 2.

Min Value and Max Value

Min value and *Max value* are available only for the numerical range slider. Any numerical values may be entered but the slider will only work if the max value is greater than the min value.

Options

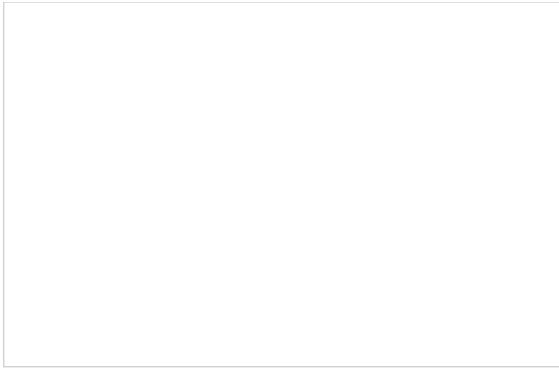
The *Options* property is available for the radio buttons and selection list fields. Under these fields, Options allows you to add selectable buttons to the chat widget.

Required Box

Checking the *Required box* property makes the field mandatory to fill out.

Validate

The *Validate* checkbox is shown only for the following field types: *phone number*, *callback phone number*, *email*, and *date*. If selected, the data entered in the field will be checked for general conformance with the corresponding data pattern. For details, see [Validation of Form Field Data](#).



An example of form field properties

Validation of Form Field Data

For *phone number* and *callback phone number* fields, the data entered will be checked for the absence of any characters *except* the following:

- Digits
- Spaces
- Dashes "-"
- Slashes "/" and "\"
- Parentheses "(" and ")"
- Periods "."
- The plus sign "+" as the first character in the string only
- A maximum length of 30 characters

For *email* fields, the entered data will be checked for the following:

- The presence of ASCII characters only
- The presence of at least one @ symbol
- The presence of at least one character before the last @ symbol
- The presence of at least one period "." in the part following the last @ symbol
- A maximum length of 255 characters

For *date* fields, a calendar-view-based date picker will be used with options to show and/or store input in various date formats. The [Date/Time](#) control in the Form Builder application can be used as a reference.

Note that the validation functions are intended only to check that the entered data is entered in the correct format. That is, the functions are not expected to verify whether mailboxes, domains, or phone numbers actually exist, nor to modify the valid entered data in any way.

Chat Widget Styling

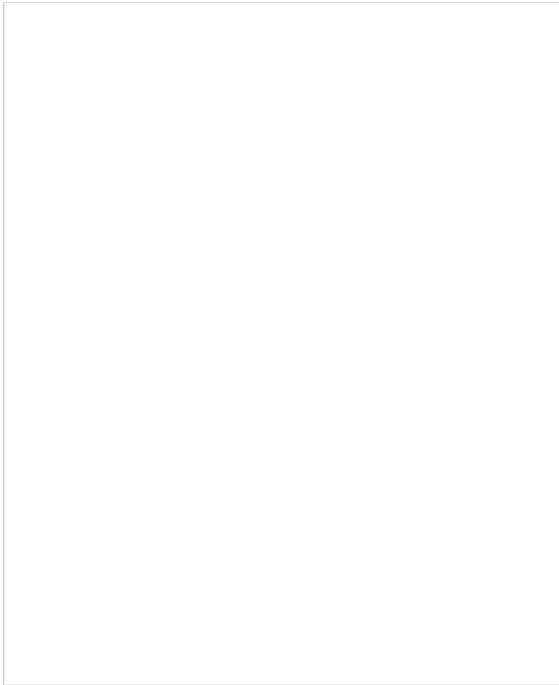
In the Chat Widget Configuration application, you can edit the style of your chat widget to suit your organization's brand, website style, logo, and so forth.



Chat Widget Configuration > Chat Widget Styling

Properties

The following properties determine the overall appearance of the chat widget. As you edit style properties, the preview pane on the right side of the screen will display the changes you are making to the widget.



Example of a customized chat widget

Highlight color

Highlight color is the color shown at the top of the widget, as the text color of the system's automatically sent messages (e.g., "Chat session ended"), and as the background color of the customer's text. You can select this color from the given list of 40 web colors.

Highlight text color

Highlight text color is the color of the customer's text. You can select from the given list of 40 web colors to help differentiate the customer's text from the agent's.

Title

Title is the name of your chat widget. Having a title is helpful when you have multiple chat widget configurations and need to identify them quickly.

Show agent pic

Select the *Show agent pic* checkbox if you wish the agent's user profile photo to be shown during a chat interaction. Select from the following options:

- none
- show
- always show default

Window width

The *window width* can be specified in pixels.

Window height

The *window height* can be specified in pixels.

Style

There are two display styles from which to choose: **style1** and **style2**. Style1 places a border around the entire widget, and style2 has no border.

Channel hopping

To enable customers to move the conversation from rich web chat to another media channel (i.e., SMS, Facebook Messenger, LINE, Telegram, Viber), select the **allow** checkbox. Note that channel hopping can be enabled only if the other channel types are supported and configured for your contact center.

File upload

To allow customers to upload photos, documents, or other such files to a chat interaction, select the **allow** checkbox.

Web notifications

Select **allow** for web notifications to appear for new chat messages.

VoIP call

Select **allow** to enable the customer and agent to talk on a WebRTC call while chatting. Notice that when you select **allow**, the headset icon appears on the chat widget. Either customers or agents can click the headset icon to initiate the VoIP call. The call can be disconnected by clicking the phone button.

Visitor video

Select **allow** to enable the customer and agent to talk on a video WebRTC call while chatting. Notice that when you select **allow**, the video camera icon appears on the chat widget. Either customers or agents can click the video camera icon to initiate the video call. The video can be disconnected by clicking the phone button.

Enable co-browsing

Select *allow* to enable the customer to share their screen with the agent and follow the customer's scrolling movements. Co-browsing is initiated during the chat by the customer--not the agent--and screen sharing ends when either the customer clicks Co-browsing button or when the chat is terminated.

Notes:

- Starting from version 5.3.19, this option has been moved to the [Scenario Entry configuration page](#) and removed from Chat Widget Styling. Note that you will need to enable the new setting, [Enable co-browsing](#), for co-browsing to work.
- For customers who configured chat per the [full chat code](#) on older versions of Bright Pattern Contact Center and are upgrading to any versions between 5.3.5 and 5.3.18: If the *togetherJS_enabled* variable was used to enable co-browsing, after you upgrade this option will have priority over the variable **after** any changes are made and saved in Chat Widget Styling. If you wish to configure co-browsing, we recommend enabling this setting in Chat Widget Styling.

Widget minimization

This setting allows the customer to minimize and restore the chat widget at any time. When minimized, customers will see a message alert (i.e., a red badge) on the chat widget tab if new chat messages are sent from the agent; the number in the badge represents the number of messages the agent has sent since the widget was minimized. Note that this setting is enabled by default.

Remote editing

When enabled, *remote editing* allows agents to enter or update data via the customer's screen. Note that this option is available only if the setting [Enable cobrowsing](#) is enabled, and if so, this setting is enabled by default.

Emoji selector

If the *emoji selector* option is enabled, agents and customers can click on the **emoji** icon, which pops the emoji selector tab; when selected, the emojis will appear in chat messages. Note that this option is enabled by default.

Retain chat history in the client's browser

When selected, this option allows agent chat history to be saved in the client's web browser. **Note:** Chat history between users is not differentiated in the web browser, so cache maintenance is recommended.

Sound to play when agent joins, URL

If a sound should be played when an agent joins the conversation, enter the URL of the sound here.

Inactivity warning message text

When a chat interaction has been idle for too long, the *inactivity warning message text* will appear on both the agent's and customer's screens. Enter the contents of the message in the text entry field (e.g., "Your chat session will expire due to inactivity.").

Inactivity timeout message text

Upon timeout, inactive chat interactions will pop the *inactivity timeout message text* on both the agent's and customer's screens. Enter the contents of the message in the text entry field (e.g., "Your chat session has expired due to inactivity.").

Agent joined message text

The "agent joined message text *is added to the chat interaction when an agent accepts it. Enter the message to appear in the chat interaction (e.g., "Agent \$(first.name) has joined the chat.").* You can use variables in the message.

Agent left message text

The "agent left message text *is added to the chat interaction when the agent has either left completed the interaction or transferred it to another agent. Enter the message to appear in the chat interaction (e.g., "Agent \$(first.name) has left the chat.").* You can use variables in the message.

Session ended text

The *session ended text* appears in the chat interaction when the chat has been terminated (e.g., "This chat session has ended. Have a great day!").

End session dialog text

The *end session dialog text* message appears when customers attempt to end the chat by closing the chat widget (e.g., "Do you want to end the chat session?").

Required Field text

The *Required Field text* field lets you configure the message that appears when [pre-chat form required fields](#) are not filled out (e.g., "Please fill").

Refers to Required Fields text

The *Refers to Required Fields text* field lets you configure the message that appears when referring to [required fields](#) (e.g., "* Refers to Required Fields").

Invalid Input Field text

The *Invalid Input Field text* field allows you to configure the text that appears when [invalid input](#) is entered in a field.

Notifications prompt

The *Notifications prompt* field lets you configure the text that appears at the top of the chat widget that prompts users to allow notifications from their web browsers.

Co-browsing dialog text

If [Surfly integration](#) is configured for your contact center, the *Co-browsing dialog text* field allows you to configure the text that appears in the [co-browsing dialog](#) that pops to customers, prompting them to accept the session.

Note: If you are creating a new [messaging/chat scenario entry](#), this text box will be prepopulated with the following: "By clicking Accept, an agent will join you on the page you are currently viewing. The agent can view and help you as you browse the web in this tab. The agent will not see login details, passwords, other browser tabs or programs you have opened. You can stop co-browsing at any time, by clicking X in the menu or by closing this tab in your browser."

If you are upgrading to Bright Pattern Contact Center version 5.3.19 with an existing messaging/chat scenario entry, note that this text box will be empty.

Chat Initiation via Contact Tabs

Any visitor to your site can start a web chat by clicking on the chat widget's Contact tab. When customizing your chat widget, you have the option of requesting that visitors fill out a Pre-Chat form or a Leave a Message form. The properties of the Contact tab and these forms are described in this section.

Contact Tab

The Contact tab is what visitors to your website click in order to initiate a web chat. In the Chat Widget Configuration application, you can define the location, style, and color of this tab as it will appear on your site.



Contact tab properties and preview

Properties

The following properties determine the color, placement, and text of the chat widget's Contact tab.

Enabled

If the *Enabled* checkbox is selected, the Contact Tab will be shown on the chat widget.

Location

Location is where the chat widget will be placed on your webpage:

- top_left
- top_middle
- top_right
- right_top
- right_middle
- right_bottom
- bottom_left
- bottom_middle
- bottom_right
- left_top
- left_middle
- left_bottom

Icon URL

The *Icon URL* is the web address of your company icon or logo. In the Icon URL field, enter the desired icon's URL to see it shown on the left side of the Contact tab.

Text when in hours - chat with us

This is the text shown when the chat widget is clicked during your company's hours of operation. Enter the desired text to be displayed on the widget when agents are available to chat (e.g., "Chat with us!" or "Click to chat.").

Text when after hours - leave us a message

This is the text shown when the chat widget is clicked outside of your company's hours of operation (e.g., "Leave us a message.").

Do not show after hours

When this checkbox is selected, the chat widget is not displayed outside of your contact center's hours of operation.

Do not show

Select this checkbox when the chat widget should be hidden from view when the estimated wait time exceeds a certain threshold (see *Enter the estimated wait time threshold in seconds* below).

Enter the estimated wait time threshold in seconds

Enter the maximum estimated wait time (EST) that is allowed to elapse before the chat widget is hidden from view.

An example of a contact tab
as seen by a customer

Pre-Chat Form Configuration

Pre-chat forms are shown to customers when they first click the chat contact tab (i.e., the small tab that displays text such as, "Chat with us! We are online") to initiate a web chat. These forms collect data from the customer. By editing the pre-chat form properties, you can customize the fields that customers will fill in (e.g., phone number, email, reason for chat, etc.).



Pre-Chat Form Configuration properties and preview

Properties

The following properties determine the fields and text shown on the chat widget's Pre-Chat form.

Enabled

If the *Enabled* checkbox is selected, the Pre-Chat form will be shown on the chat widget.

Title

Title is the unique name of the form. The title is displayed at the top of the form for customers to see.

Contact options

Chat tab and button enabled

When this checkbox is selected, the Pre-Chat form displays the Chat tab at the top of the form. Customers click the Chat tab to enter information (as specified in the fields below) before the chat interaction begins.

Chat tab and button text

Chat tab and button text is the text that will be shown on the Chat tab, if the Chat tab and button are enabled.

Phone call button enabled

When this checkbox is selected, the Pre-Chat form displays the *Call* tab at the top of the form and the *Call* button at the bottom of the form. When the customer enters information on the form and clicks the **Call** button, the agent accepts a chat and can call the customer's provided phone number using the **Initiate call** button.

Phone call button text

Phone call button text is the text that will be shown on the Call tab, if the Phone call button is enabled.

Cancel button enabled

When this checkbox is selected, the Pre-Chat form displays the Cancel button at the bottom of the form. Customers wishing to close a filled-out form may click the Cancel button.

Cancel button text

Cancel button text is the text shown on the button to cancel the chat or phone call.

Fields - common

Specify here the fields that should appear on both Chat and Phone tabs of this form; some fields are included by default - you can edit and/or delete these fields and add new ones.

The following form field types and labels are included:

- Label: First name
- Text: first_name
- Label: Last name
- Text: last_name
- Label: E-mail
- Text: email

For more information, see sections [Working with Form Fields](#).

Fields - phone

Specify here the fields that should appear on both Chat and Phone tabs of this form; some fields are included by default - you can edit and/or delete these fields and add new ones.

The following phone field types and labels are included:

- Label: Phone
- Callback phone number: phone_number

For more information, see sections [Working with Form Fields](#).

Fields - chat

Specify here the fields that should appear on both Chat and Phone tabs of this form; some fields are included by default - you can edit and/or delete these fields and add new ones.

The following chat field types and labels are included:

- Label: Message
- Multiline text: message

For more information, see sections [Working with Form Fields](#).

Leave a Message Form Configuration

The Leave a Message form is given to customers who try to initiate a web chat outside of business hours or when no agents are available. The form allows customers to provide a detailed message for your contact center when they are unable to chat with an agent.

You can specify the fields that should appear on both Chat and Phone tabs of this form; note that some fields are included by default.



Leave a Message Form Configuration properties and preview

Properties

The following properties determine the fields and text shown on the chat widget's Leave a Message form.

Title

Title is the unique name of the form. The title is displayed at the top of the form for customers to see.

Email to send form to

This is the email address of the person that will receive the form/message.

OK button text

The *OK button text* is what will be shown on the button to send the form/message.

Cancel button text

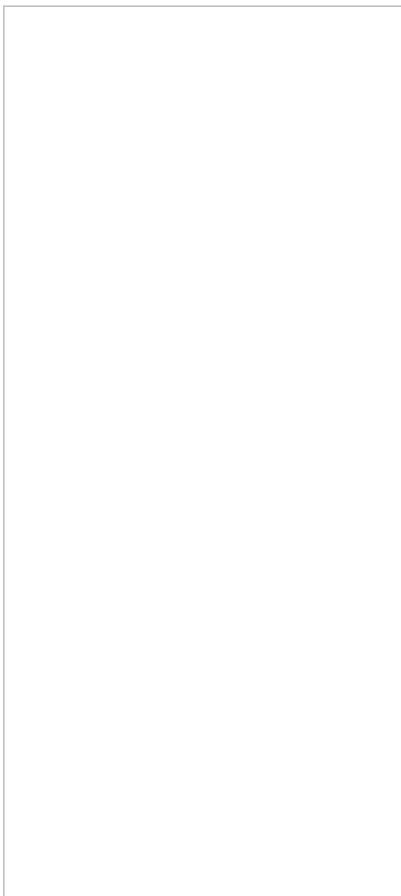
Cancel button text is the text shown on the button to cancel the message.

Fields - chat

The following chat field types and labels are included:

- Name: subject
- Label: Subject
- Label: Description

For more information, see section [Working with Form Fields](#).

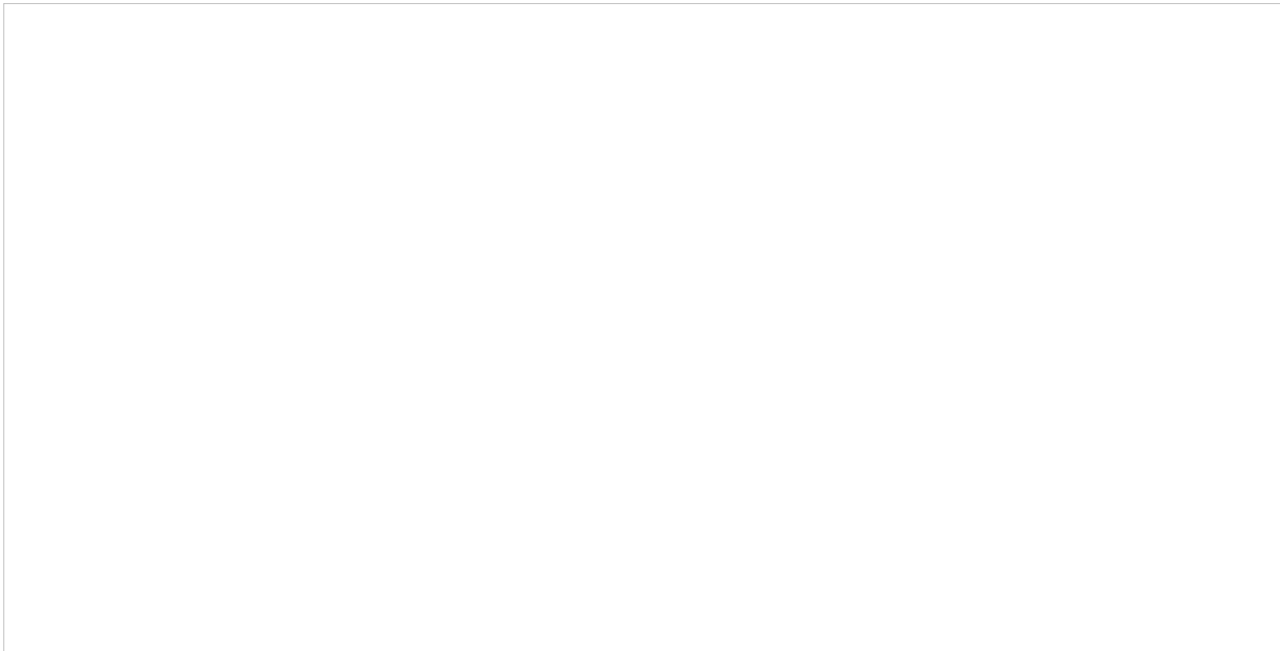


An example of a Leave a Message form as seen by the customer

Proactive Offer

Proactive offers are chat interactions initiated by your contact center that offer opportunities to call or chat with a live agent. The contents of the proactive chats are customized in the Proactive Offer tab of chat widget configuration.

Proactive Offer Properties



Chat Widget Configuration > Proactive Offer tab

Enabled

To enable proactive offers for your chat service, select the *Enabled* checkbox.

HTML Content

HTML Content is the HTML code that is pasted here to provide access to the web elements of the chat application that customers will use to access your contact center via the given messaging scenario entry.

Contact options

There are two ways for customers to contact your call center: chat and phone calls. Contact options to be shown on the chat widget include the following.

Chat button enabled

To enable the chat button to appear on the widget, select the *Chat button enabled* checkbox. When the customer clicks the chat button, a new chat interaction will be initiated.

Chat button text

The chat button's label can be customized to display any text or brief message (e.g., "Chat with us now"). Type your desired chat button label in the *Chat button text* field.

Phone call button enabled

To enable the phone call button to appear on the widget, select the *Phone call button enabled* checkbox. When the customer clicks the phone call button, the agent accepts the chat and can call the customer's provided phone number using the **Initiate call** button.

Phone call button text

The phone call button's label can be customized to display any text or brief message (e.g., "Speak to an agent"). Type your desired phone call button label in the *Phone call button text* text entry field.

Cancel button text

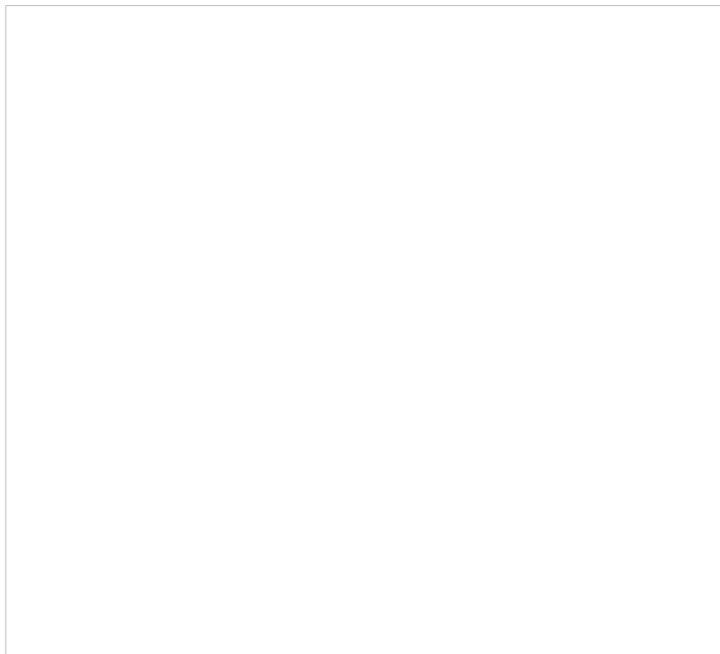
The *Cancel button text* may be customized as well. Enter the desired text or brief message in the text entry field. When the customer clicks the cancel button, the proactive offer chat will not be initiated.

Close button

When clicked by the customer, the *Close button* closes the proactive chat window and hides it from view. To enable customers to close the chat widget, select the **Close button** checkbox.

Proactive Offer Styling

The following properties relate to Proactive Offer styling.



Proactive Offer Styling properties

Width

The widget *width* can be specified in pixels.

Height

The widget *height* can be specified in pixels.

Animation in

You can specify how the proactive chat widget moves across or appears on the screen.

Choose from the following *Animation in* options:

- pop
- slide from left
- slide from right
- slide from top
- slide from bottom

Animation out

You can also specify how the proactive chat widget moves off the screen.

Choose from the following *Animation out* options:

- disappear
- fade out
- slide to left
- slide to right
- slide to top
- slide to bottom

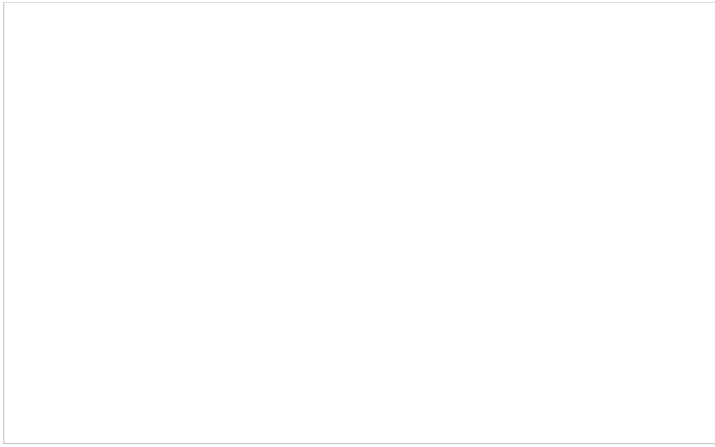
Location

Location is where the chat widget will be placed on your webpage:

- top_left
- top_middle
- top_right
- right_middle
- bottom_left
- bottom_middle
- bottom_right
- left_middle
- center

Proactive Offer Conditions

Proactive Offer conditions are the requirements that must be met for the proactive chat to be shown to website visitors.



Add proactive offer conditions

How to Add Conditions

1. Beside "Conditions," click **add**.
2. In the dialog that pops up, enter the *title*, the unique name for this condition.
3. Click **add**.
4. Select a condition with the appropriate specification.

Condition Types

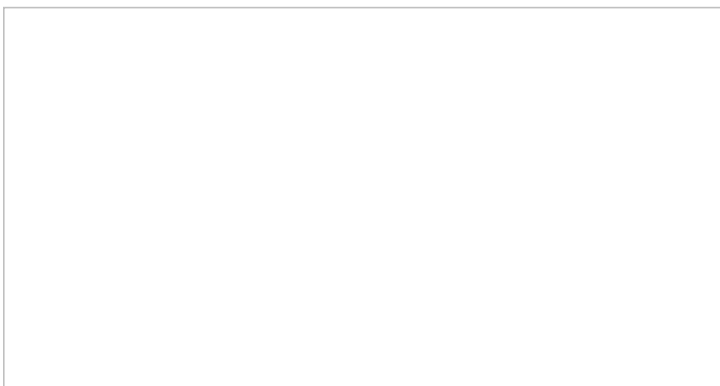
Max wait time, over

Define the maximum number of seconds to wait before sending the proactive offer.

URL path prefix matches

Specify the URL prefix (e.g., /folder1) that must be matched.

This condition is useful for when you wish to pop a proactive offer only when a visitor navigates to a specific webpage. The webpage URL prefix is the path of that page (i.e., everything that follows <https://www.domain>). For example, specifying URL prefix */news/local* will ensure that the proactive offer is only shown when the visitor goes to the local news page.



"URL path prefix matches" condition

URL path prefix in history

Specify the URL prefix (e.g., /folder1) from history.

Days of week

Select the day(s) of the week to send the proactive offer.

Days of month

Select the day(s) of the month to send the proactive offer.

Months

Select the month(s) to send the proactive offer.

Time of day

Select the time of day you want to send the proactive offer; you may configure a time range in *hours:minutes* during which the offer appears. Note that the time of day is the customer's time in their own desktop and not your contact center time.

Cookie is present

Enter the cookie that must be present.

Referring URL

Specify the URL that referred the customer to your site.

Duration of visit over

Define the maximum number of seconds that the customer should be on your site before sending the offer.

Number of pages visited

Enter the number of webpages visited.

About to exit (mouse move)

Add this condition to send the proactive offer when there's a mouse move to exit.

First visit to the site

Add this condition if it's the first time the customer has been to your site.

Chatted before

Add this condition if the customer has chatted with your contact center before.

JS variable is true

Specify which JavaScript variable needs to be true.

Language

Specify which language the customer uses.

Scrolls to

Enter the number of screens down that the customer browses.

Mobile visitor

Add this condition if the customer is on your website via a mobile browser.

Number of clicks on page over

Enter the maximum number of clicks that the customer should make.

Estimated wait time, below

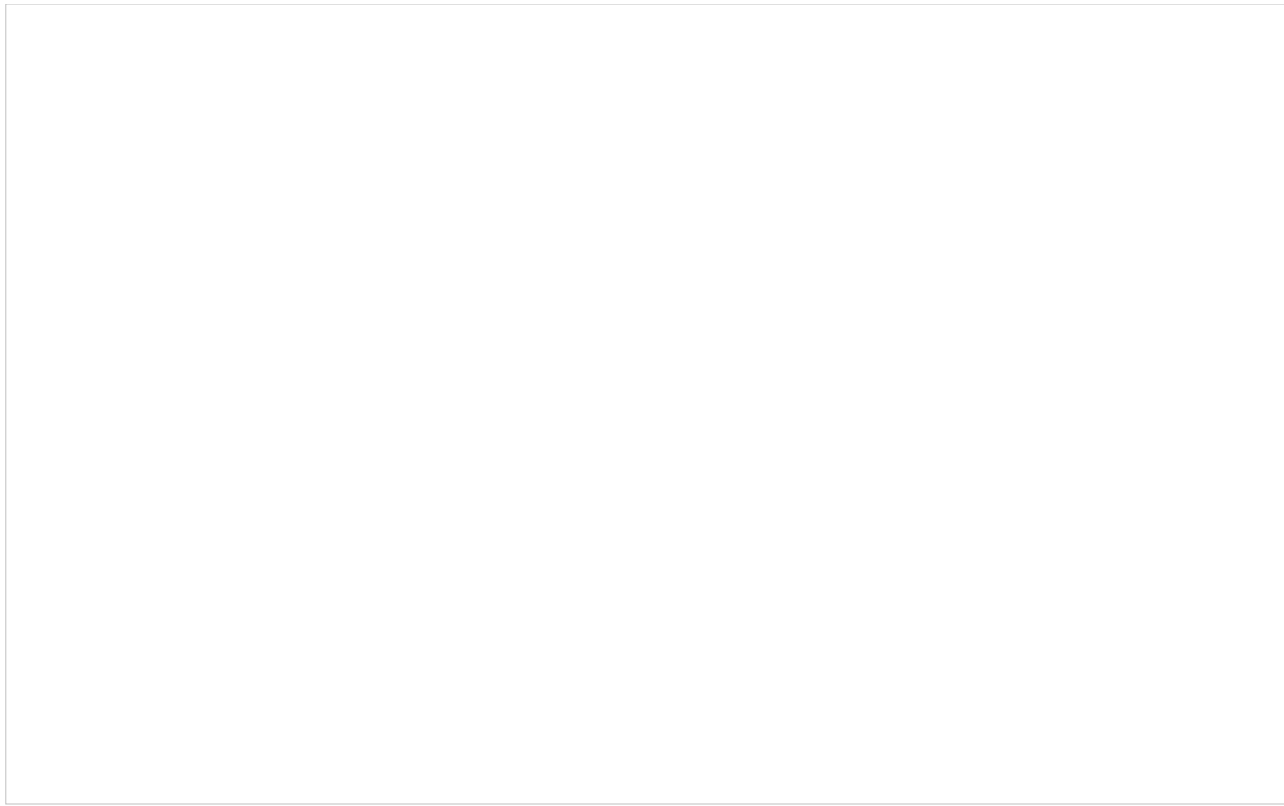
If there is an [Estimated Wait Time \(EWT\)](#) for customers to be connected to agents, the condition *Estimated wait time, below* allows administrators to show the proactive offer only when the expected time in the queue for customers would be less than the configured amount of time.

Non-mobile browser

When configured, *Non-mobile browser* allows proactive offers to be blocked on mobile devices.

Pre-Chat Form Configuration

Learn about the properties for [Pre-Chat Form Configuration](#).



Pre-Chat Form Configuration

On-page Initiation Form

The On-page Initiation form includes chat and call buttons that can be customized and placed directly on your website. To customize the buttons, edit the following properties on the form.

Properties



On-Page Initiation form properties

Name

Every form can be given a unique *name*, making it easy to differentiate multiple forms.

Chat tab and button text

Chat tab and button text is the text that will be shown on the Chat tab, if the Chat tab and button are enabled.

Phone call button enabled

When this checkbox is selected, the Pre-Chat form displays the Call tab at the top of the form and the Call button at the bottom of the form. Customers enter information on the form and click the Call button to initiate a phone call to an agent.

Phone call button text

Phone call button text is the text that will be shown on the Call tab, if the Phone call button is enabled.

Fields

You can add fields to the form by clicking **add**. For more information, see section [Working with Form Fields](#).

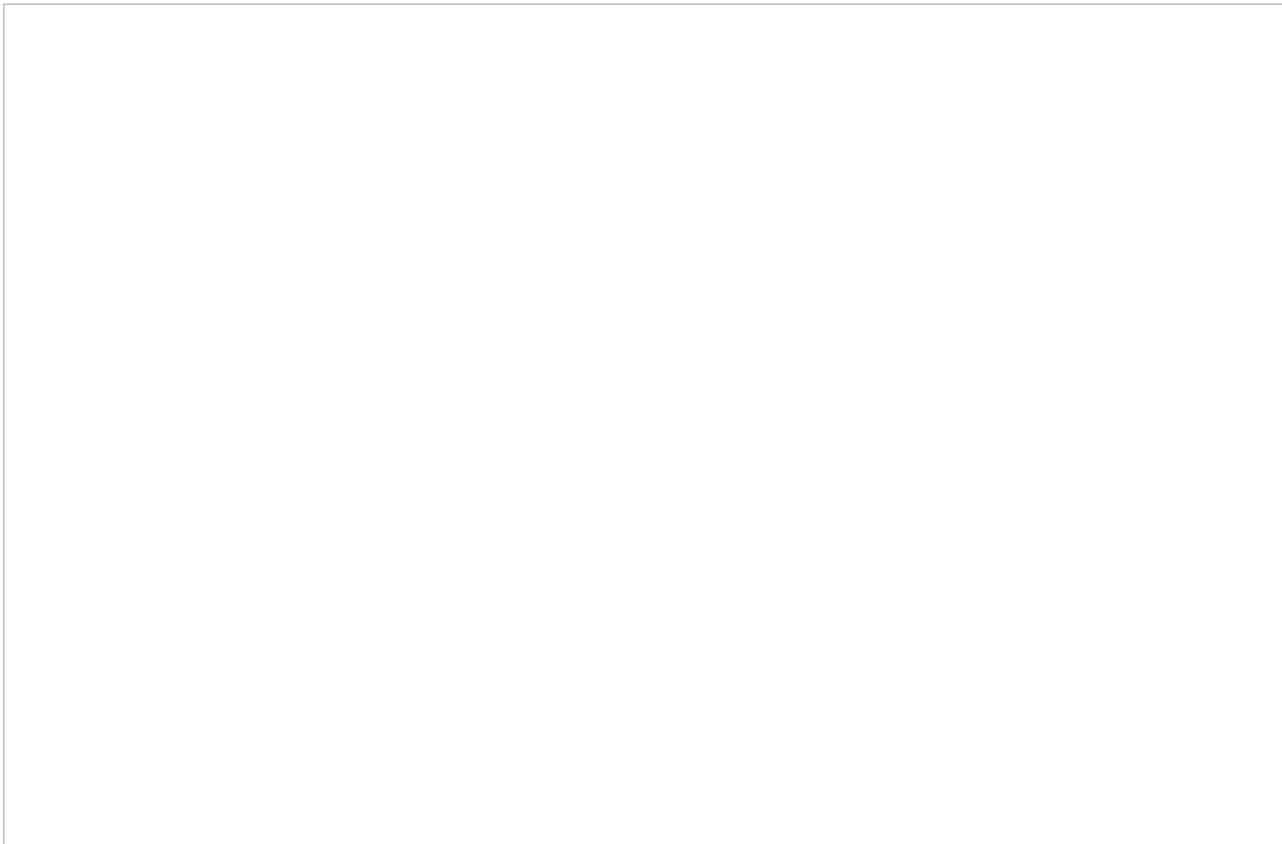
HTML snippet

When you are done editing the form, click **Save**. Then click the HTML snippet button to copy the HTML code of the chat widget you just created. Paste this HTML into the appropriate place on your website.

For more information about HTML snippets, see the *Contact Center Administrator Guide*, section [Messaging](#).

In-Scenario and Manually-Sent Forms

The Chat Widget Configuration application allows you to build forms into your chat widgets, which customers will complete and submit to your contact center. In-scenario forms are those that are launched and distributed automatically, as configured in your contact center's scenarios. For more information on how in-scenario forms are sent, see [Request Input](#) in the *Scenario Builder Reference Guide*. Manually sent forms are forms that are passed to customers for completion on an as-needed basis during chats. For more information on how forms are manually sent, see [How to Send a Secure Form](#) in the *Agent Guide*.



In-scenario and manually sent form

Properties

This section describes the properties of in-scenario and manually sent forms.

Title

Title is the unique name of the form. The title is displayed at the top of the form for customers to see.

Do not save in transcript

Select the *Do not save in transcript* checkbox to prevent the customer's completed form from being saved in the system's chat transcripts. It is important to select this checkbox if the form you are building prompts the customer to provide sensitive data, such as credit card numbers and social security numbers.

Submit button text

The *Submit button text* is the text displayed on the button that sends the form (e.g., "Send" or "Click to Submit Form").

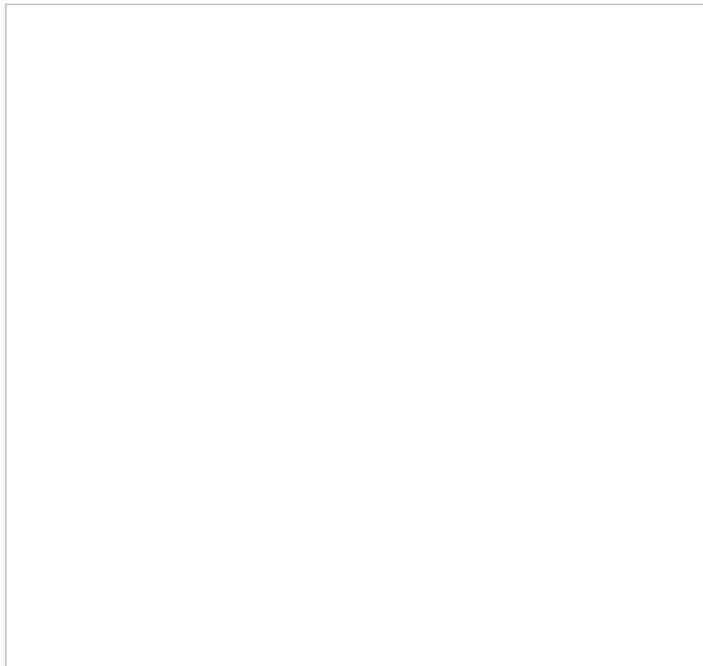
Fields

Click **add** to add fields and text labels to the form.

For more information on adding fields, see section [Working with Form Fields](#).

Cancel button text

Cancel button text is the text shown on the button to cancel sending the form.



In-Scenario and Manually-Sent Forms settings

How to Use Amazon CloudFront to Speed up Chat Widget Loading

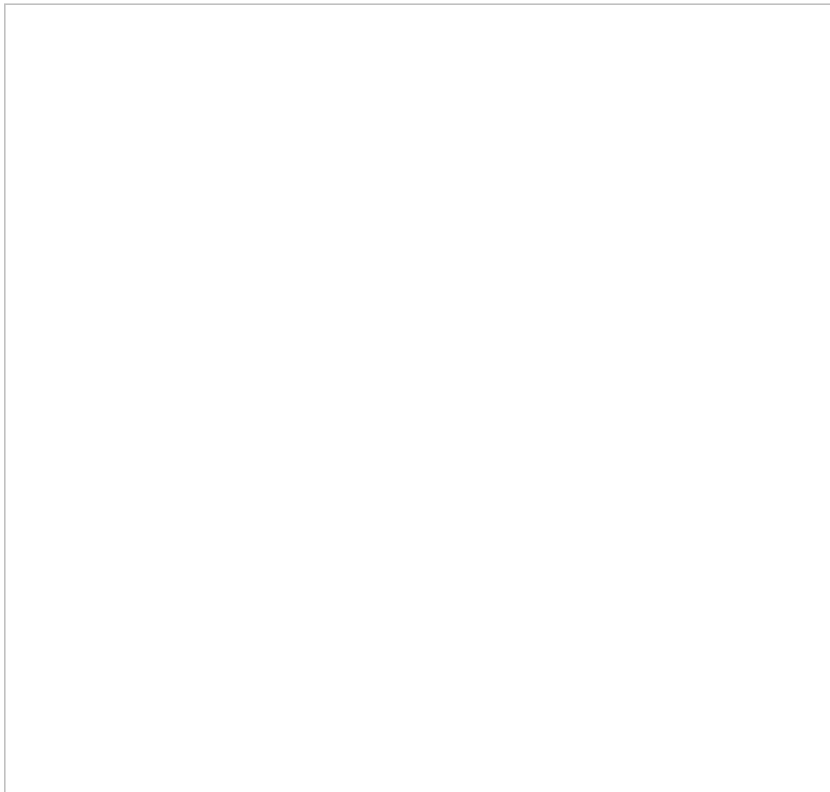
Amazon CloudFront is a global content delivery network (CDN) designed to optimize static content delivery. It uses DNS to resolve the domain name to an IP address closest to the requester and serve content from that address. To populate the CDN, one of the simplest approaches is to use CloudFront as a caching proxy (i.e., using CloudFront delivery method *Web*).

It is possible to use CloudFront to deliver Bright Pattern Contact Center chat components, such as scripts, CSS, and images. The following procedure describes the setup process.

Procedure

Step 1: Create a chat snippet

1. In the Contact Center Administrator application, create a new Messaging/Chat scenario entry, or use an existing one to copy the [Web HTML Snippet](#). The Web HTML Snippet is the HTML code that provides access to the web elements of the chat application that customers will use to access your contact center via the given scenario entry.



Get the Web HTML Snippet

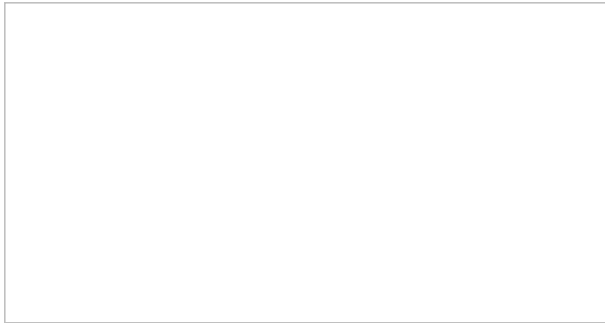
2. In the Web HTML Snippet, note the line "chatPath: <https://5x.brightpattern.com/clientweb/chat-client-v4/>". This is the location of static chat files. We will need to update the domain in this URL to point to the CloudFront domain that will be created in the next steps. After modification, the snippet will have to be added to all the website pages.



Web HTML Snippet client web server hostname

Step 2: Create a new CloudFront distribution

- 1. Login into your AWS console (<https://aws.amazon.com>) and select **CloudFront**.



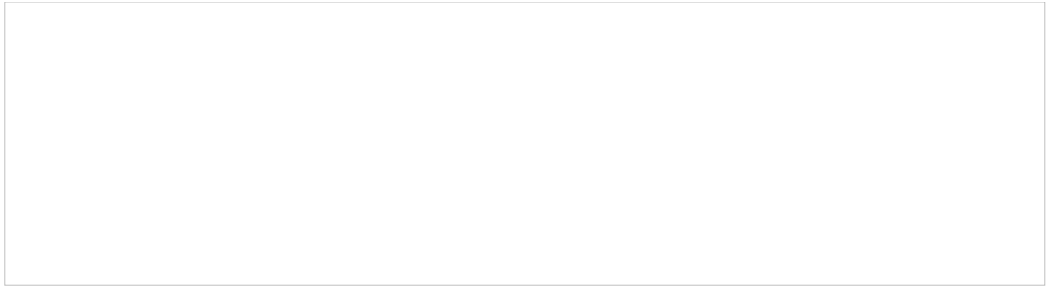
In the AWS Console, select "CloudFront"

- 2. Click **Create Distribution**.



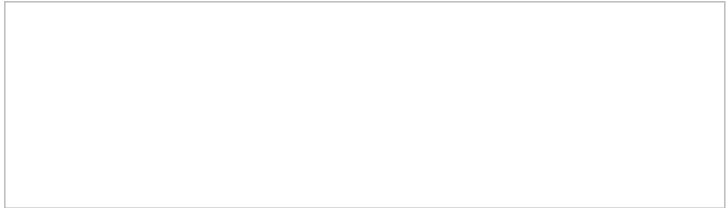
Create a Distribution

- 3. Select a *Delivery method*. Choose **Web**.



Choose the "Web" delivery method for your content

- 4. In *Origin Settings*, enter the Origin Domain Name (i.e., the Web HTML Snippet client web server hostname in Step 1.2 of this procedure) and Origin Path (i.e., the "chatPath" from the Web HTML Snippet in Step 1.2 of this procedure).



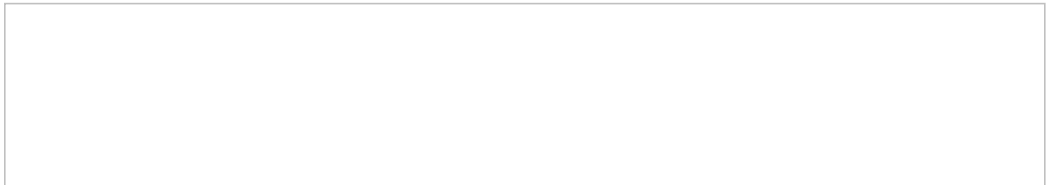
Update Origin Settings

- 5. Select the checkbox for **Compress Objects Automatically**.
- 6. Click **Create Distribution**.



Click "Create Distribution"

- 7. Note the *Domain Name* in the list of active CloudFront Distributions.



Remember the domain name of the distribution

- 8. Wait until the distribution is ready (i.e., when the status is **Deployed**).

Step 3: Update the snippet on your website

- 1. In the Web HTML Snippet, in the line "chatPath: <https://5x.brightpattern.com/clientweb/chat-client-v4/>",

update the domain to point to the domain name from CloudFront distribution created above.

2. After this modification, the Web HTML Snippet will have to be added to all the website pages that use it (or, the already existing snippet has to be modified to reflect the new "chatPath").